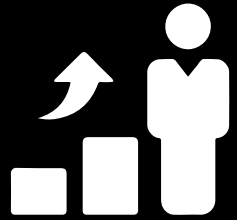




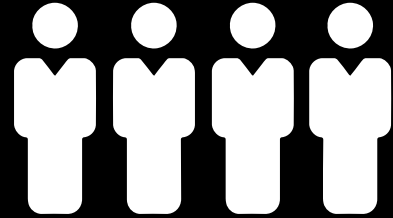
**FESTIVAL OF KINETIC ART OF LIGHT
LIGHT.MOVE.FESTIVAL.
9-11.10.2015 LODZ**

THE EVENT ORGANIZED SINCE 2011!





550 000
GUESTS IN 2015



FROM THE FOURTH EDITION
THE NUMBER OF GUESTS
INCREASED BY **57%**



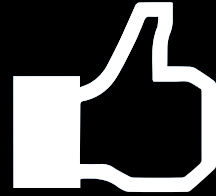
150 ARTISTS CREATED
A LMF PROGRAMME
56 ARTISTS VISITED LMF



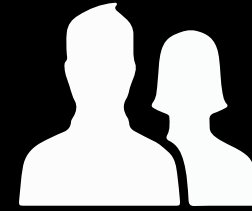


OVER

1 MILLION
POST REACH ON
FACEBOOK DURING LMF



32 000 ACTIVE FANS
ON FACEBOOK



77% FACEBOOK FANS'
GROWTH FROM 2014





ALMOST
2500 PICTURES
ON INSTAGRAM

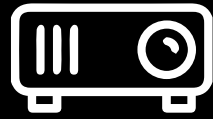


OVER
3000
VIDEOS ON YOUTUBE



124,472
VISITS TO THE LMF
WEBSITE





17 LARGE-FORMAT
PROJECTIONS
DISPLAYED OVER
1200 TIMES



26 ARTISTIC LIGHT
INSTALLATIONS



ALMOST **60**
BUILDINGS
ILLUMINATED



fol. Adrian Górski

LIGHT.MOVE.FESTIVAL.
FESTIWAL KINETYCZNEJ SZTUKI ŚWIATA



OCTOBER 16, THE "LUX PRO MONUMENTIS" FOUNDATION
RECEIVED TWO CERTIFICATES OF THE POLISH TOURIST ORGANIZATION



**POLAND'S BEST TOURISM
PRODUCT 2015**



**POLAND'S BEST TOURISM PRODUCT
2015 ACCORDING TO THE INTERNET
USERS**



THOUSANDS OF ARTICLES ON THE MEDIA WITH NATIONWIDE COVERAGE

The collage displays several media outlets and their coverage of the Light Move Festival 2015 in Łódź:

- wyborcza.pl**: Shows the website header with navigation tabs (Najważniejsze, Motofakty, Nasze Dobre Łódzkie 2015, Reportaże, Sport) and a weather forecast for Łódź (10°C, 7°C, 2°C, 1°C).
- onet.wiadomości**: Features a news article titled "Festiwal Światła 2015 w Łodzi - tutaj znajdziecie program Light Move Festival, który będzie się odbywał w dniach 9-11".
- interia**: Shows a section titled "Zabawa światłem w Łodzi" with a sub-header "turystyka".
- WP**: Displays an article titled "Wybraliście najlepsze polskie a..." with a sub-header "2015 roku".
- Radio ZET Gold**: Features a news article titled "LIGHT.MOVE." with a sub-header "Radio ZET Gold" and a date of "05.10.2015".
- naszemiasto**: Shows a news article titled "Festiwal Światła 2015. Light Move Festival w Łodzi [ZDJĘCIA]" with a sub-header "Rozrywka" and a date of "2015-10-09".

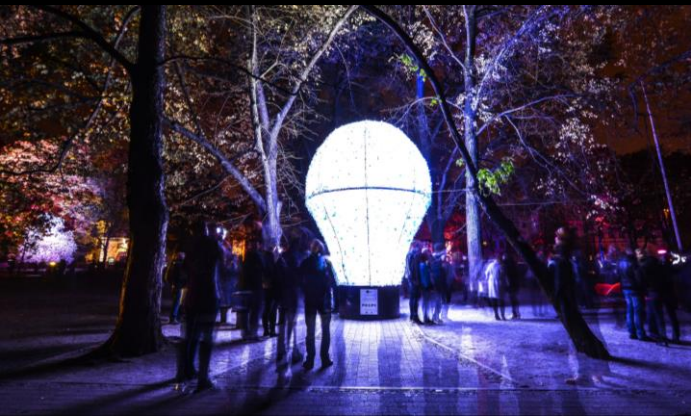
Other visible elements include logos for "Dziennik Łódzki", "radio eska", and "ŁÓDŹ JEST KULTURĄ".



LMF IS THE BIGGEST FESTIVAL OF LIGHTS IN POLAND AND ONE OF THE LARGEST IN EUROPE!



Fot. Katarzy



DON'T HESITATE TO CONTACT US!

Beata Konieczniak
Creator of Light.Move.Festival
Council of the Foundation

